

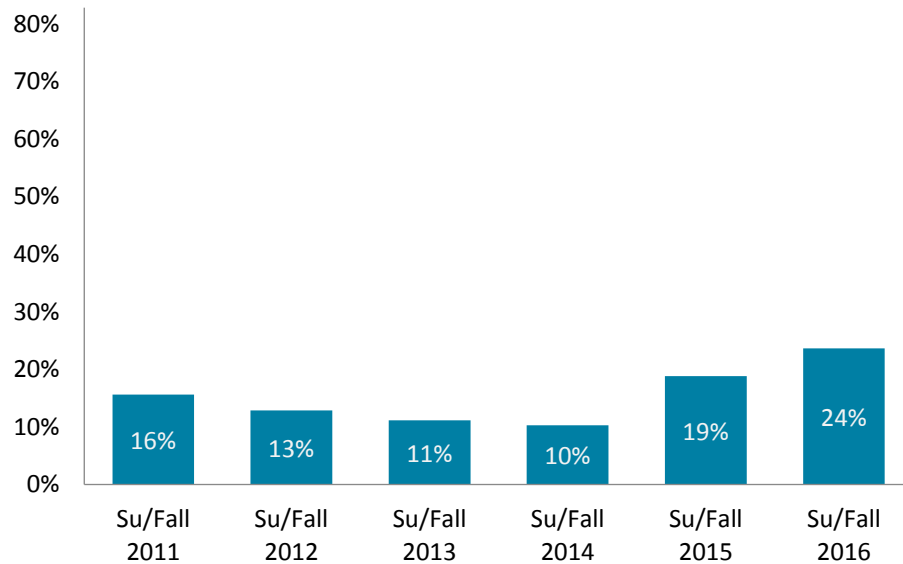
Media, Technology & Society Program Profile

Admissions

	Summer/Fall 2011	Summer/Fall 2012	Summer/Fall 2013	Summer/Fall 2014	Summer/Fall 2015	Summer/Fall 2016	2011 - 2016 Average	5 YR % Change
Number Applied	64	70	90	107	69	72	79	+13%
Number Admitted	10	9	10	11	13	17	12	+70%
Number Enrolled*	4	7	7	5	6	11	7	+175%

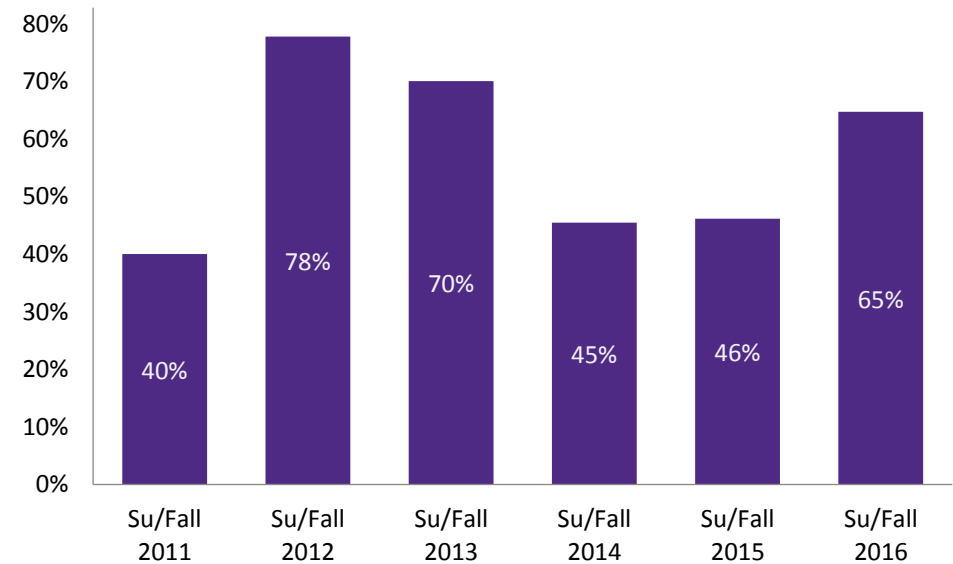
*Students who transfer in from other NU graduate school programs are excluded.

**Selectivity
(Percentage of Applicants Admitted)**



Selectivity Average = 15%

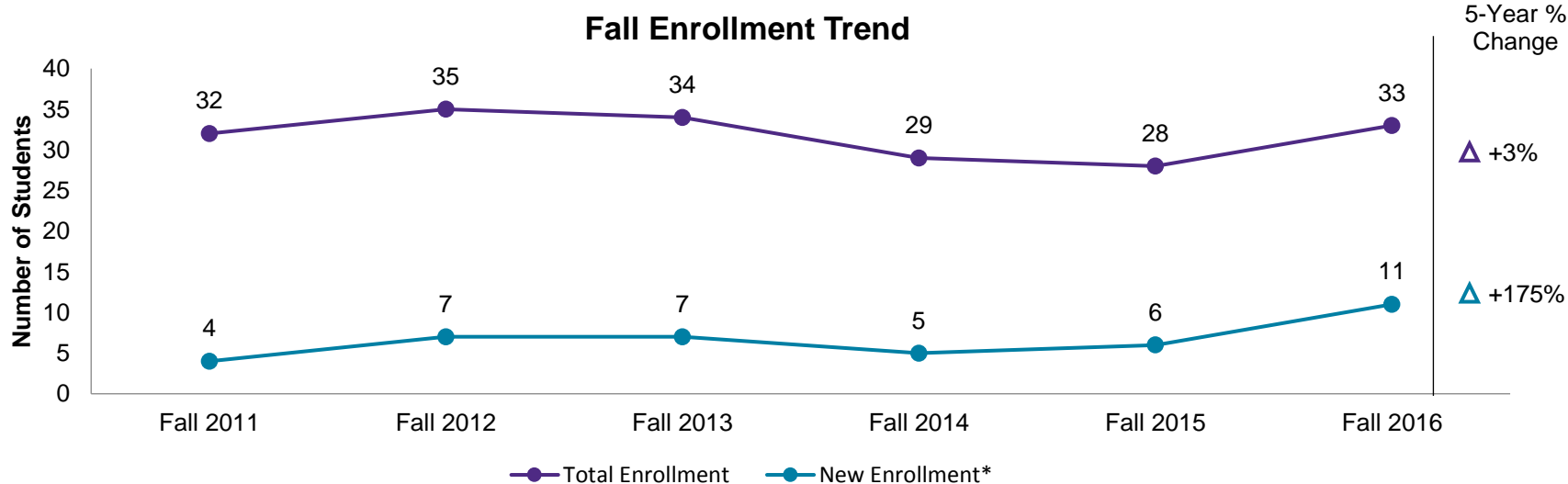
**Yield
(Percentage of Admits Enrolled)**



Yield Average = 57%

Media, Technology & Society Program Profile

Enrollment and Demographics



	New Enrollment*						Total Enrollment					
	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Gender												
Female	75%	71%	71%	80%	50%	73%	72%	71%	74%	83%	71%	73%
Male	25%	29%	29%	20%	50%	27%	28%	29%	26%	17%	29%	27%
Citizenship												
US	100%	100%	71%	100%	67%	82%	75%	77%	71%	79%	79%	82%
International	0%	0%	29%	0%	33%	18%	25%	23%	29%	21%	21%	18%
Ethnicity (US Only)												
Asian	0%	43%	0%	0%	0%	0%	0%	11%	13%	4%	5%	0%
African American	0%	0%	20%	40%	0%	11%	8%	7%	8%	17%	14%	15%
Hispanic	0%	0%	0%	20%	0%	0%	0%	0%	0%	4%	5%	4%
Native American	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
White	100%	43%	80%	20%	100%	78%	75%	67%	71%	65%	68%	70%
Multi (Non-URM)	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Multi-Race (URM)	0%	14%	0%	0%	0%	11%	0%	4%	4%	4%	5%	7%
Not Specified	0%	0%	0%	20%	0%	0%	17%	11%	4%	4%	5%	4%

PhD program in Media, Technology and Society was created in fall of 2004

*Students who transfer in from other graduate school programs are excluded.