

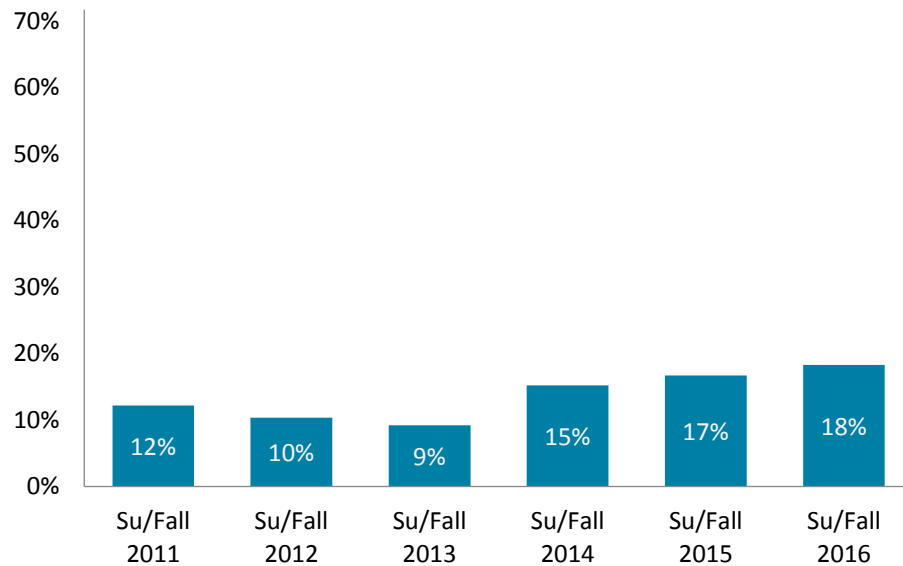
# Managerial Economics & Strategy Program Profile

## Admissions

	Summer/Fall 2011	Summer/Fall 2012	Summer/Fall 2013	Summer/Fall 2014	Summer/Fall 2015	Summer/Fall 2016	2011 - 2016 Average	5 YR % Change
Number Applied	115	116	109	79	84	82	98	-29%
Number Admitted	14	12	10	12	14	15	13	+7%
Number Enrolled*	6	8	6	1	5	9	6	+50%

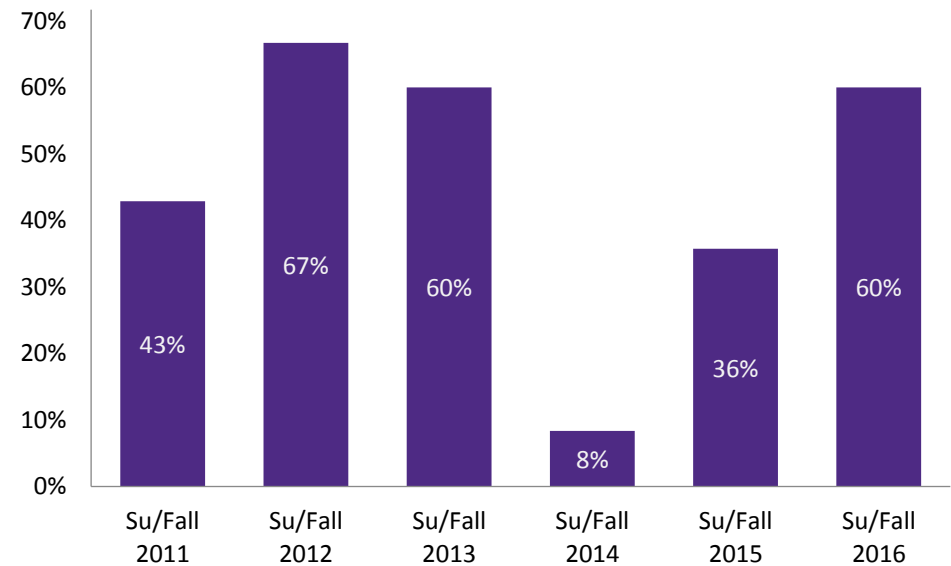
\*Students who transfer in from other NU graduate school programs are excluded.

**Selectivity  
(Percentage of Applicants Admitted)**



**Selectivity Average = 13%**

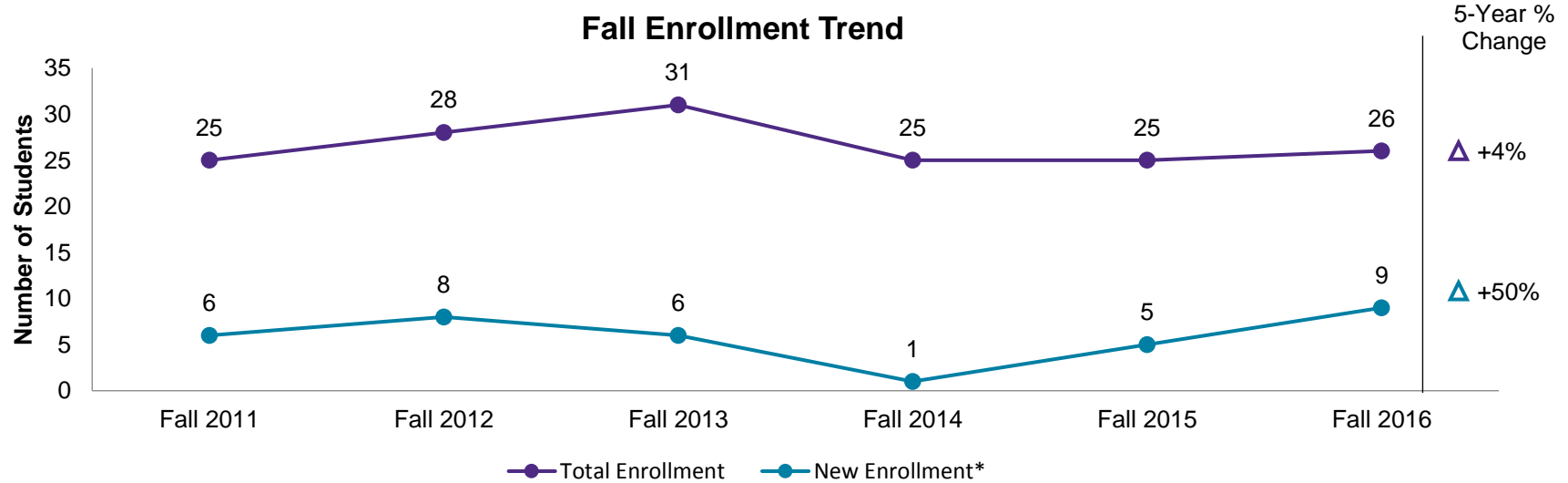
**Yield  
(Percentage of Admits Enrolled)**



**Yield Average = 45%**

# Managerial Economics & Strategy Program Profile

## Enrollment and Demographics



	New Enrollment*						Total Enrollment					
	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
<b>Gender</b>												
Female	17%	13%	33%	*	0%	11%	28%	21%	26%	24%	24%	15%
Male	83%	88%	67%	*	100%	89%	72%	79%	74%	76%	76%	85%
<b>Citizenship</b>												
US	33%	50%	50%	*	0%	11%	36%	39%	39%	28%	24%	15%
International	67%	50%	50%	*	100%	89%	64%	61%	61%	72%	76%	85%
<b>Ethnicity (US Only)</b>												
Asian	0%	0%	0%	*	-	0%	22%	18%	8%	0%	0%	0%
African American	0%	0%	33%	*	-	0%	0%	0%	8%	0%	0%	0%
Hispanic	0%	0%	0%	*	-	0%	0%	0%	0%	0%	0%	0%
Native American	0%	0%	0%	*	-	0%	0%	0%	0%	0%	0%	0%
White	100%	75%	67%	*	-	100%	67%	64%	67%	86%	83%	75%
Multi (Non-URM)	0%	0%	0%	*	-	0%	0%	0%	0%	0%	0%	0%
Multi-Race (URM)	0%	0%	0%	*	-	0%	0%	0%	0%	0%	0%	0%
Not Specified	0%	25%	0%	*	-	0%	11%	18%	17%	14%	17%	25%

\* If there are 3 or less students in a given year, demographics are not reported to protect student confidentiality. Students who transfer in from other graduate school programs are excluded.