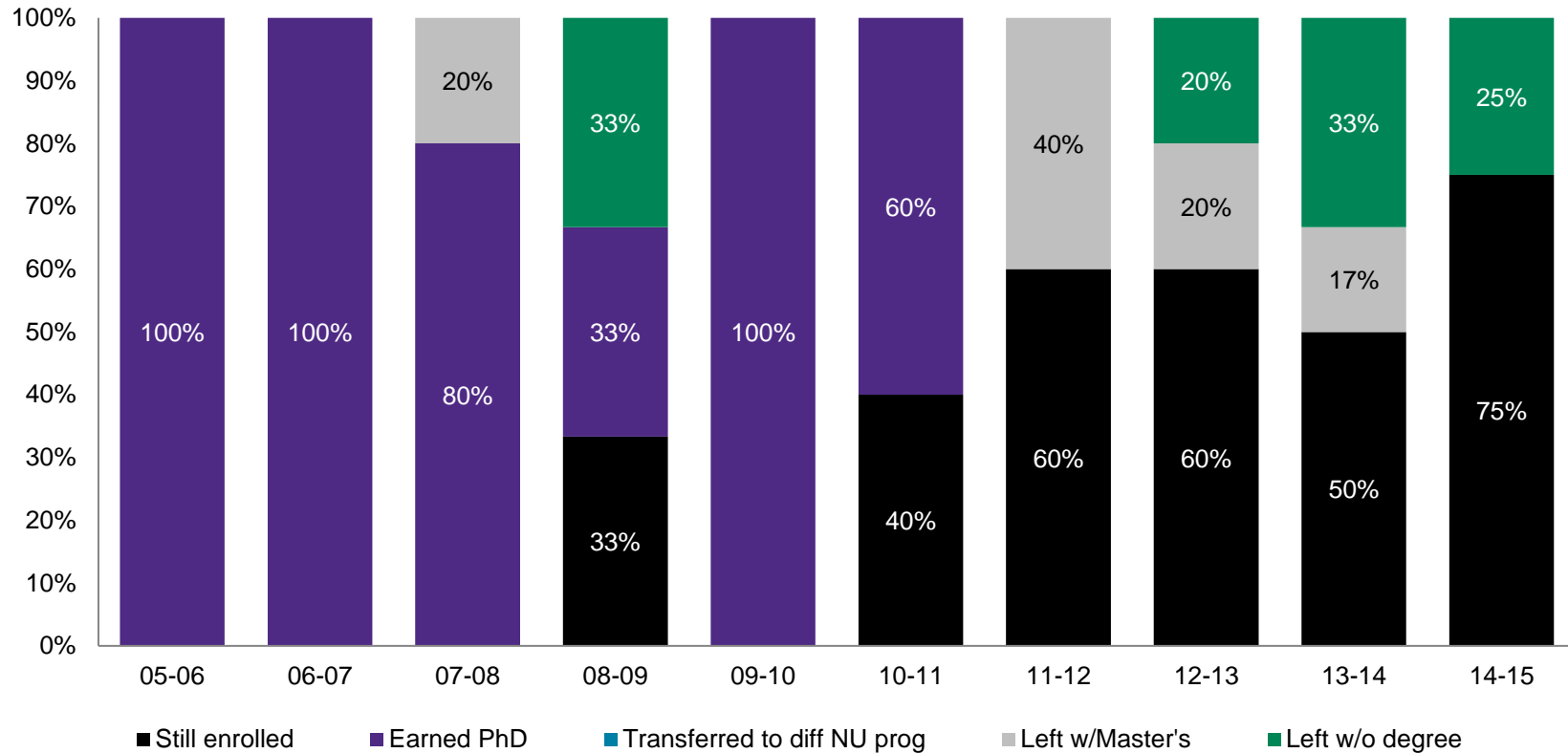


# Marketing Program Profile

## PhD Outcomes and Time-to-Degree



\*Students who transfer in from other NU graduate school programs are excluded.

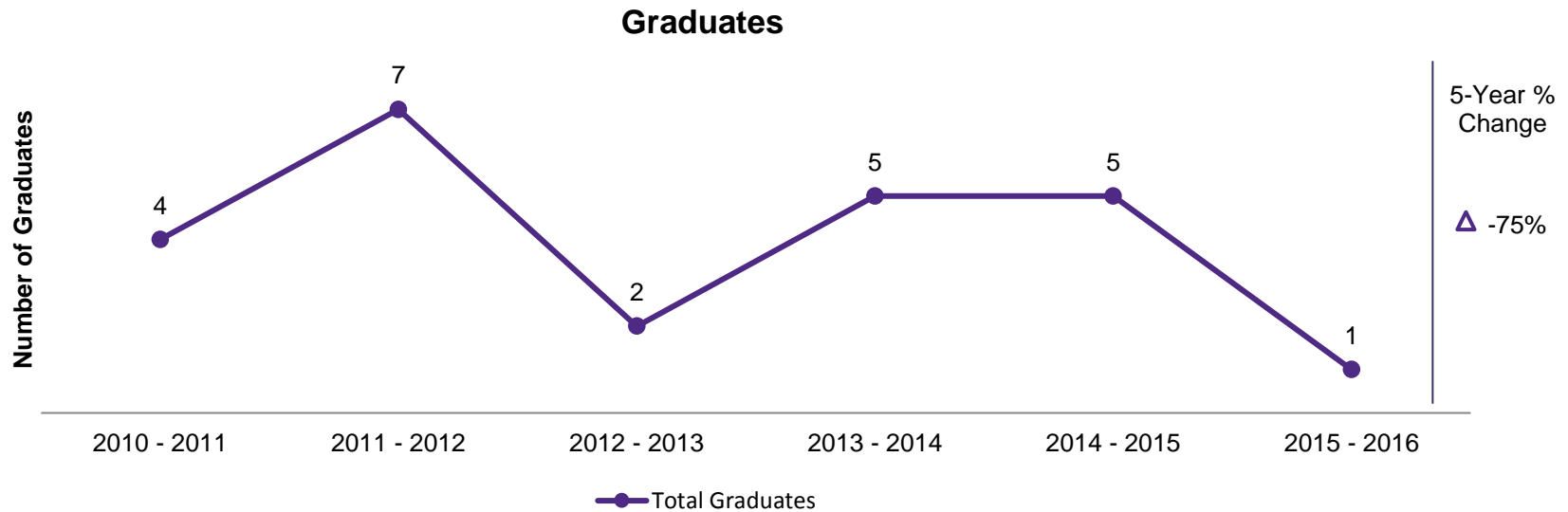
### Time-to-Degree

Cohort Entry Year	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15
Time-to-Degree	5.94	4.88	4.81	6.00	5.29	4.42	-	-	-	-

Time-to-degree (TTD) is defined as the number of years between the student's entry point into The Graduate School (Masters or PhD) and graduation.  
As of 10/26/16

# Marketing Program Profile

## Graduates and Demographics



	Total Graduates					
	2010 - 2011	2011 - 2012	2012 - 2013	2013 - 2014	2014 - 2015	2015 - 2016
<b>Gender</b>						
Female	50%	29%	*	60%	60%	*
Male	50%	71%	*	40%	40%	*
<b>Citizenship</b>						
US	75%	14%	*	20%	40%	*
International	25%	86%	*	80%	60%	*
<b>Ethnicity (US Only)</b>						
Asian	33%	0%	*	0%	0%	*
African American	0%	0%	*	0%	0%	*
Hispanic	0%	0%	*	0%	0%	*
Multi-Racial (Non-URM)	0%	0%	*	0%	0%	*
Multi-Racial (URM)	0%	0%	*	0%	0%	*
Native American	0%	0%	*	0%	0%	*
White	67%	100%	*	100%	100%	*
Not Specified	0%	0%	*	0%	0%	*

\*If there are 3 or less graduates in a given year, demographics are withheld to protect confidentiality