### PhD Completions and Placement, Ten Year Trend 2004-2005 to 2013-2014

**Performance Studies**

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduates</td>
<td>4</td>
<td>6</td>
<td>4</td>
<td>6</td>
<td>8</td>
<td>2</td>
<td>2</td>
<td>4</td>
<td>6</td>
<td>3</td>
<td>5</td>
</tr>
<tr>
<td>Percent of Graduates with Placement Info</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>88%</td>
<td>50%</td>
<td>100%</td>
<td>75%</td>
<td>83%</td>
<td>100%</td>
<td>90%</td>
</tr>
<tr>
<td>Grads Average Time to Degree in Years*</td>
<td>7.25</td>
<td>6.08</td>
<td>9.38</td>
<td>9.54</td>
<td>6.13</td>
<td>9.25</td>
<td>5.50</td>
<td>6.38</td>
<td>5.96</td>
<td>7.17</td>
<td>7.26</td>
</tr>
<tr>
<td>Grads Median Time to Degree in Years*</td>
<td>6.75</td>
<td>5.25</td>
<td>8.25</td>
<td>9.50</td>
<td>6.00</td>
<td>9.25</td>
<td>5.50</td>
<td>6.75</td>
<td>5.88</td>
<td>5.75</td>
<td>6.89</td>
</tr>
</tbody>
</table>

*Time to degree represents the time in years from the graduates’ first admission to TGS until their graduation term.

**Quarterly graduation started in Summer 2010. Each year spans Summer to Spring graduation terms.**

### Placement Category Definitions

**Academic:**
Includes teaching, research, and administrative positions at a university or college. Examples include Assistant Professor, Associate Professor, Instructor, Lecturer, and Senior Research Associate.

**Postdoctoral/Additional Training:**
Includes postdoctoral fellows, researchers, associates, and other training positions, such as residents and students pursuing additional degrees. Examples include Postdoctoral Fellow, Postdoctoral Associate, Postdoctoral Researcher, Postdoctoral Scholar, Medical Resident, and Student.

**Industry:**
Includes research, leadership, technical, and professional positions at private industries and businesses. Examples include Research Scientist, Research Engineer, Consultant, and CEO.

**Government/Non-Profit:**
Includes positions in local, state, and federal government organizations. Also includes research and leadership positions at non-profit organizations. Examples include Senior Staff Scientist, Research Analyst, Statistician, Economist, Psychologist, and Director.

**Other:**
Includes anyone who does not fit into the above categories. Examples include Clinical Psychologist, Homemaker, Teaching K-12, Self-Employed, Independent Scholar, Private Practice, Physician and Deceased.

Placement information is captured in the TGS PhD Placement Database using graduate responses from the Exit Survey and Survey of Earned Doctorates, and updated with the help of faculty and staff after each graduation. The database is intended to capture all first placement information, as well as all subsequent placements since graduation. This summary presents the placement information TGS has captured on graduate’s first placements, including temporary positions, and a section on most recent placements. Over the past 10 years, an average of 90% of graduates in Performance Studies have known placement information. For the 2012 - 2013 graduates, 3 out of 3 have known placements.

Source: TGS Placement Database

As of 7/15/2014
Performance Studies, PhD Graduates
First Placement Category by Graduation Year, Ten Year Trend

Academic Year

2004 - 2005: 100%
2005 - 2006: 67% Academic, 17% Gov't/Non-Profit, 17% Industry
2006 - 2007: 50% Academic, 25% Gov't/Non-Profit, 25% Industry
2007 - 2008: 83% Academic, 17% Government/Non-Profit
2008 - 2009: 43% Academic, 29% Industry, 14% Gov't/Non-Profit, 14% Other
2009 - 2010: 100%
2010 - 2011: 100%
2011 - 2012: 67% Academic, 33% Industry
2012 - 2013: 60% Academic, 40% Industry
2013 - 2014: 67% Academic, 33% Industry
10-Year Total: 61% Academic, 24% Industry, 7% Gov't/Non-Profit, 5% Other

Source: TGS Placement Database
As of 7/15/2014
All PhD Graduates, 2004-2005 to 2013-2014 Combined
First Placement Category by Broad Field Category

Placement Category

- Arts and Humanities
  - 74% Academic
  - 13% Post Doc/Add'l Training
  - 5% Industry
  - 6% Gov't/Non-Profit

- Life Sciences
  - 11% Academic
  - 71% Post Doc/Add'l Training
  - 12% Industry
  - 3% Gov't/Non-Profit
  - 3% Other

- Physical Sciences, Mathematics, & Engineering Plus
  - 26% Academic
  - 33% Post Doc/Add'l Training
  - 36% Industry
  - 4% Gov't/Non-Profit

- Social and Behavioral Sciences-Qual
  - 47% Academic
  - 35% Post Doc/Add'l Training
  - 8% Industry
  - 5% Gov't/Non-Profit
  - 5% Other

Percent of Graduates with Placement Information

Source: TGS Placement Database
As of 7/15/2014
Academic and Postdoctoral/Additional Training Carnegie Classification of Known First Placements

The Carnegie Classification provides categories for all U.S. Higher Education institutions into one of the following general areas:

- **Research/doctoral universities** are institutions that offer a variety of baccalaureate degrees and award at least ten doctoral degrees per year across at least three academic disciplines or at least twenty doctoral degrees per year overall.

- **Master’s colleges and universities** are institutions that offer a variety of baccalaureate degrees and award twenty or more master's degrees per year.

- **Baccalaureate colleges** are institutions that award baccalaureate degrees.

- **Other** includes colleges awarding associate degrees and specialized institutions that award degrees in a particular field such as medical and law schools, religious institutions, schools of business, engineering, art, design, and military institutes.

Also included are **foreign institutions** outside of the U.S. that award higher education degrees.

* Excludes not-for-profit and government positions.

Source: TGS Placement Database
As of 7/15/2014
Academic and Postdoctoral/Additional Training of Known First Placements
U.S. News and World Report 2013 Rankings for National Universities and Liberal Arts Colleges

The figure above shows the U.S. News and World Report ranking of national universities and liberal arts colleges where Northwestern University PhD graduates first placed in an academic or postdoctoral position at a U.S. institution.

* Excludes foreign and not-for-profit and government positions.

Source: TGS Placement Database
As of 7/15/2014
## Performance Studies PhD Graduates, 2004-2005 to 2013-2014 Combined
### Top 25 Most Frequent Employers by First Placement Category, listed first by frequency, then alphabetically

<table>
<thead>
<tr>
<th>Academic</th>
<th>Not-for-Profit/Government</th>
<th>Industry</th>
<th>Post-Doctoral</th>
</tr>
</thead>
<tbody>
<tr>
<td>DePaul University (2)</td>
<td>The Field Museum (1)</td>
<td>Funmi Adewole Foundation (1)</td>
<td>Brown University (1)</td>
</tr>
<tr>
<td>Appalachian State University (1)</td>
<td>Intel Corporation (1)</td>
<td>Fulbright Foundation (1)</td>
<td></td>
</tr>
<tr>
<td>Bradley University (1)</td>
<td>Morganti Law Firm (1)</td>
<td>Northwestern University (1)</td>
<td></td>
</tr>
<tr>
<td>California State University - Los Angeles (1)</td>
<td></td>
<td>Oberlin College (1)</td>
<td></td>
</tr>
<tr>
<td>Edge Hill University (1)</td>
<td></td>
<td>Rice University (1)</td>
<td></td>
</tr>
<tr>
<td>George Washington University (1)</td>
<td></td>
<td>University of Denver (1)</td>
<td></td>
</tr>
<tr>
<td>Georgetown University (1)</td>
<td></td>
<td>University of North Carolina - Chapel Hill (1)</td>
<td></td>
</tr>
<tr>
<td>Georgia Institute of Technology - Main Campus (1)</td>
<td></td>
<td>University of Rochester (1)</td>
<td></td>
</tr>
<tr>
<td>Lake Forest College (1)</td>
<td></td>
<td>University of Texas - Austin (1)</td>
<td></td>
</tr>
<tr>
<td>Michigan State University (1)</td>
<td></td>
<td>Vassar College (1)</td>
<td></td>
</tr>
<tr>
<td>Northwestern University (1)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Roehampton University, London (1)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>School of the Art Institute (1)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stanford University (1)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Texas A&amp;M University - College Station (1)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Universiti of Malaya (1)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>University of California - Berkeley (1)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>University of Chicago (1)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>University of Florida (1)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>University of Illinois - Chicago (1)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>University of Kansas - Main Campus (1)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>University of Southern California (1)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wenzao College (1)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Williams College (1)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

(#{}) = number of graduates at organization

Source: TGS Placement Database

As of 7/15/2014