How To Write a Strong Community Building Grant

Penny Warren, Assistant Dean Of Student Life & Multicultural Affairs
## Three Types of TGS Funding

<table>
<thead>
<tr>
<th></th>
<th>Community Building Grant</th>
<th>Professional Development Grant</th>
<th>Catalyst Grant</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Deadline</strong></td>
<td>May 15(^{th}), October 15 (for GSAs)</td>
<td>July 7, 2014</td>
<td>Quarterly (check deadlines on website)</td>
</tr>
<tr>
<td><strong>Audience</strong></td>
<td>TGS Students</td>
<td>Students, faculty, staff, postdocs</td>
<td>Students, faculty, postdocs, academic programs</td>
</tr>
<tr>
<td><strong>Supports</strong></td>
<td>Interest-based, TGS student-run community building activities for peers that cut across existing departmental and programmatic lines and provide a unique opportunity to enhance graduate student life at the Institute with experiences outside the classroom and lab.</td>
<td>Programming/events that provide professional development relevant to preparation of grad students and postdocs for future careers.</td>
<td>New programs and events that benefit graduate students (meant to CATALYZE vs. provide ongoing support).</td>
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<tr>
<td><strong>Award Amount</strong> (maximum)</td>
<td>Maximum of $3000</td>
<td>Maximum of $2000</td>
<td>Maximum of $3000</td>
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</table>
The TGS Community Building Grant program is designed to:

- Bring people together in a social context
- Integrate academic and social aspects of graduate life
- Improve communications and outreach
- Encourage creative expression through the arts
- Serve as a model for community building
Strategic Plan

THREE PILLARS

• Diversify
• Serve
• Engage
Student Life

Community Building Grants
• Professional development
• Recreation
• Cultural

Range of groups
• Explore the Impact of Photonics
• Cricket Club
• Mental Health Coffee Hour Series
• Swing Dancing Syndicate
<table>
<thead>
<tr>
<th>Professional Development</th>
<th>Cultural/Arts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advanced Degree Consulting Alliance Association for Women in Chemistry Brain Awareness Outreach Civically-Engaged Grads Colloquium for Critical Asian Studies Energy Technology Group Entrepreneurship and Innovation Exploring Photonics Get-A-Grip Education Outreach Mental Health Mix &amp; Mingle NU Society for Industrial and Applied Math Northwestern University For Inspiration and Recognition of Science and Technology (NUFIRST) SACNAS Student Chapter at NU (SaCNU)</td>
<td>Celebrating Indian Culture Graduate Christian Fellowship Graduate Student Cross-Cultural Communication Committee Graduate Women Across NU Iranian Student Association “Plant-it Purple” Graduate Gardens Improv Comedy Night Colloquium for Critical Asian Studies Graduate Student Group NU Graduate Canadian Club NU JOT: Northwestern University Jews Over Twenty-two SCIART CLub Turkish Intercultural Club</td>
</tr>
<tr>
<td>Recreation</td>
<td></td>
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<tr>
<td>Cricket Club</td>
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<tr>
<td>Curling Club</td>
<td></td>
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<tr>
<td>Grad 5K Run</td>
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</table>
• What do you plan to do, what did you do, how much did it cost?

• The deadline to submit a new proposal is May 15. If approved, we will release funds as early as mid-September.

• The deadline to submit a new proposal for graduate student associations only is October 15. If approved, we will release funds mid-November.
Student Life

Student Associations

• Graduate Student Association (GSA)
• Chicago Graduate Student Association (CGSA)
• Black Graduate Student Association (BGSA)
• Chinese Students and Scholars Association (CSSA)
• Graduate Student Association for Latino and Spanish Activities (G-SALSA)
• Queer Pride Graduate Student Association (QPGSA)
• McCormick Graduate Leadership Council (MGLC)
Timely Report Submissions

• Interim reports are due **February 15** of each year. Continued funding depends on timely submission of year-end reports.

• Year-end reports from Community Building Proposal projects are due by **May 31**
Market CB Events

- Marketing and advertising your events will help ensure attendance and success of programming.
- Website
- TGS Wire Contact, Josie Whetstone, Communications Manager, at jwhetstone@northwestern.edu.
- Welcome for first time participants
Attract New Members

- Resource fair at Orientation
- Fall informational meeting to recruit successors
- Year end executive board review to name successors
Recruit Successors

- Start Early, Ask Often – Fall Informational meeting
- Involve potential leadership in writing the interim and renewal reports
- Create organizational structure
- Interest first and second year students in your group’s leadership activities
- Make them successors-elect, have them shadow you for an entire year so they understand the process fully.
- Pass on key learnings to upcoming leadership
# Curling Club Attendance

## Session Month and Attendees

<table>
<thead>
<tr>
<th>Month</th>
<th>Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 2010</td>
<td>32</td>
</tr>
<tr>
<td>November</td>
<td>27</td>
</tr>
<tr>
<td>December</td>
<td>25</td>
</tr>
<tr>
<td>January</td>
<td>17</td>
</tr>
<tr>
<td>February</td>
<td>23</td>
</tr>
<tr>
<td>March 2012</td>
<td>22</td>
</tr>
<tr>
<td>April 2012</td>
<td>22</td>
</tr>
<tr>
<td>May 2012</td>
<td>27</td>
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<tr>
<td>June 2012</td>
<td>32</td>
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<tr>
<td>July 2012</td>
<td>22</td>
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<tr>
<td>August 2012</td>
<td>12</td>
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<tr>
<td>September</td>
<td>10</td>
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<tr>
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<td>13</td>
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<td>November</td>
<td>17</td>
</tr>
<tr>
<td>December</td>
<td>23</td>
</tr>
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</table>
Curling Club Attendance

2010 / 2011 Attendance Breakdown
(not including alumni event)

- Alumni (1)
- Applied Math (4)
- Cancer Center (1)
- Chemistry (5)
- Chemical Engineering (2)
- Civil Engineering (1)
- Continuing Studies (1)
- Creative Writing (1)
- Economics (5)
- Electrical Engineering and Computer Science (4)
- Family (2)
- Finance (1)
- Friend (7)
- Industrial Engineering and Management Sciences (2)
- Kellogg (19)
- Law (1)
- Mechanical Engineering (3)
- Medill (1)
- Materials Science and Engineering (16)
- Physics (1)
- Political Science (1)
- Speech Pathology (1)
- Spouse (3)
- Theoretical and Applied Mechanics (1)
- Unknown (4)
Strive to be Sustainable

Subsidize meals

Fundraise:
– Charge a small fee at most popular events
– Ask for sponsors

Collaborate with other groups
Include Quarterly TGS Night/Day Outs as one of your social events
WildCat Connection

TGS Funded Groups
Easy communication
One place to enter reports and upload budgets
Upload additional information
Student Life & Multicultural Affairs

Q&A???
Student Life & Multicultural Affairs

Thank you for your time and attention
&
Best wishes!